



## STAO2010 Sole Sponsorship Opportunities



Help us celebrate STAO/APSO's 120<sup>th</sup> year! The Conference Planning Committee provides items and services that are used to promote the conference and its activities. These high profile promotions provide excellent opportunities for exhibitors. For STAO2010, we are providing advance notice of these opportunities to all STAO2009 exhibitors.

Special note: book early and your sponsorship will be identified in all conference communications and publications from that point on!

All sole sponsorship opportunities will be offered until **March 31, 2010**, at which point they will be offered as joint sponsorships and to non-exhibitors.

Each sponsorship will include the following additional promotions for your company:

- *Link on the STAO website – [www.stao.org](http://www.stao.org)*
- *One Insert in the tote-bag given to each delegate*
- *Recognition in the Sponsor section of the Pre-Planner.*

### **SOLE PRE-PLANNER SPONSOR \$5,000**

Approximately 16,000 copies of a full-colour brochure will be produced and multiple copies are sent to every public and separate school in Ontario. As well, the cover of this brochure is reprinted as a poster that is intended to be posted in schools.

This sponsorship includes:

- Full back page of publication in full colour for your logo and text
- Logo on the front cover of the brochure and on the poster
- Full page advertisement in the on-site Conference Planner

### **SOLE PROMO ITEM FOR STAO2011 \$2,500**

A lanyard, to be used by each delegate as a badge holder, that advertises the STAO2011 conference will be inserted into each delegate tote-bag at STAO2010.

This sponsorship includes;

- Your corporate logo or website address will be prominently placed on the lanyard along with the dates for STAO2011.

### **COFFEE SPONSORS \$1,500/day**

STAO offers complimentary coffee for the delegates for the full three days of conference.

This sponsorship includes:

- Your signage at both coffee stations (one on each level of the hall) for the specified time - one, two or all three days (subject to STAO/APSO approval).

**LUNCHEON SPONSOR \$1,500**

STAO/APSO offers a Celebration luncheon, which is held on the Saturday of the conference to recognize Past Presidents, Life Members and STAO/APSO Award Recipients

This sponsorship includes:

- Signage at entrance to the luncheon
- Table cards for each table
- A 5.5" x 8.5" corporate information sheet for each place setting
- Complimentary tickets for your Company

**BANQUET SPONSOR \$2,500**

On the opening night of STAO2010, STAO/APSO holds a banquet for approximately 100 to 125 delegates. The evening includes a high-profile speaker.

This sponsorship includes:

- Signage at entrance to the banquet
- Table cards
- A 5.5" x 8.5" Corporate information sheet for each place setting
- Complimentary tickets for your Company

**OTHER SPONSORSHIP OPPORTUNITIES**

STAO2009 invites your proposal to become the sponsor of the Banquet speaker or for a plenary or keynote speaker. If you would like to discuss these opportunities, please contact the Marketing Coordinator.

If you are interested in exploring any of these sponsorship opportunities, please contact:

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