

## On-Site Conference Planner Advertising

The on-site planner is distributed to each conference delegate. Advertising space is available in black and white only. Please select the size and specify location if needed (for front inside cover and back inside/outside cover only)

Option 1:	<b>Full Page</b> Outside Back Cover – B & W	<b>\$1500</b>
Option 2:	<b>Full Page</b> Inside front or back cover –B & W	<b>\$1250</b>
Option 3:	<b>Full Page</b> Inside – B & W	<b>\$650</b>
Option 4:	<b>Half Page - Vertical</b> Inside – B & W	<b>\$400</b>
Option 5:	<b>Half Page – Horizontal</b> Inside – B & W	<b>\$400</b>

Upon reserving space, specific dimensions will be given. All artwork must be sent in high-resolution, camera-ready format. The deadline will be in August, so please reserve your space as soon as possible.

## Pre-Planner Advertising

The pre-planner is a publication sent out prior to STAO2010 with information regarding workshops and events. Over 16,000 copies of this full-colour brochure are produced and multiple copies are sent to every public and separate school in Ontario.

The outside back cover has full colour advertising spaces available for your corporate logo. Each spot can contain your corporate logo and contact information. For more exposure, you are able to purchase multiple spots, either connected or separate on the page.

**Pre-planner logo spots only \$500 each.**  
(only 12 spaces available)

The deadline for advertising is **June 1, 2010**. To reserve your space or if you have any questions, please contact the Marketing Coordinator:

**Jana Grubb**  
Marketing Coordinator  
STAO/APSO  
Phone: 519-683-4409  
jana\_grubb@stao.org